



Lloyd Dennee Says:

HIT

General Electric Ultra Vision has made such a hit with everyone who has seen it, that it is the high point of talk with television dealers and owners everywhere. General Electric has been such a hit with us that since we first went into business we have featured General Electric products and are the largest General Electric Dealer and authorized service depot in the entire South West. See Ultra Vision, the smash hit today, at

LLOYD DENNEE'S CORNER

HAWTHORNE and EL SEGUNDO BLVDS. — Hawthorne



MORE TUBES

MODEL 21C206

SEE G-E ULTRA-VISION

Anywhere

GREATER POWER!

Anyplace

CLEARER PICTURE!

Anytime

**LESS GLARE!
THAN ANY TV TESTED NATIONWIDE**

GENERAL ELECTRIC



MORE POWER

Model 21C206



100% GREATER POWER

MODEL 17T10

PRICES AS LOW AS

\$199⁹⁵

INCLUDING EXCISE TAX!

INCLUDING RTMA
PARTS WARRANTY!

EASIEST TERMS!

LLOYD DENNEE'S PRINCIPLES

- 1 To sell ONLY the highest quality merchandise at all times.
- 2 To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged", "As Is," etc., so clearly that there can be no deception.
- 3 To maintain adequate facilities to service what we sell.
- 4 To always have advertised merchandise.
- 5 To print no exaggeration, misleading statements, or half-truths under any circumstances.
- 6 To never tolerate employee dishonesty either monetarily or through misstatement of facts.
- 7 To treat all customers courteously and considerately.
- 8 To keep our promises to the customers.
- 9 To constantly strive to give maximum value at minimum cost.



LLOYD DENNEE'S



TELEVISION EXPOSITION

110 E. EL SEGUNDO, HAWTHORNE

FREE
HOME DEMONSTRATION
CALL
OS 6-0155

**Over 15,000
SATISFIED
CUSTOMERS
There Must Be a
Reason!**